## People Edit Calendar 2020

### March
**The Beauty Issue**
- Beauty Awards: 50 Best Beauty Buys
- Valentine’s Day
- Red Carpet
- Premios Lo Nuestro (Lead-Up)
- Golden Globes
- Screen Actors Guild (SAG) Awards
CLOSE: 1/6
ON SALE: 2/14

### April
**The Power Issue**
- Las 25 Más Poderosas
- Elige tu Bello
- Red Carpet
- Oscar Academy Awards
CLOSE: 2/3
ON SALE: 3/13

### May
**The Mother’s Day Issue**
- Mother’s Day Gift Guide
- Red Carpet
- Premios Lo Nuestro
CLOSE: 3/2
ON SALE: 4/10

### June/July
**The Bellos Issue**
- Los 50 Más Bellos
- Father’s Day Gift Guide
CLOSE: 3/30
ON SALE: 5/8

### August
**The Parents Issue**
- Back to School Package
CLOSE: 5/18
ON SALE: 6/26

### September
**The Fashion Issue**
- 25 Más Fashion
- Red Carpet
- Premios Juventud
CLOSE: 6/29
ON SALE: 8/7

### October
**The Latino Influential Issue**
- The Most Influential Latinos
- Festival Package
CLOSE: 8/3
ON SALE: 9/11

### November
**The Food and Entertaining Issue**
- Home Décor & Food for the Holidays
- Red Carpet
- Emmy Awards
- MTV Video Music Awards
CLOSE: 9/14
ON SALE: 10/23

### December/January
**The Stars of the Year/Year in Review Issue**
- Holiday Gift Guides & More
- Red Carpet
- Latin GRAMMY Awards
CLOSE: 10/26
ON SALE: 12/4

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**Monthly Sections + Features**

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The Edit Calendar 2020 features a variety of events and topics throughout the year. Here is a breakdown:

**JANUARY**
- Poderosas Ahijada Reveal and Contest
- Miss Universe
- Super Bowl
- Health and Wellness
- Winter Skin Care Guide
- Red Carpet
- Golden Globe Awards
- Screen Actors Guild (SAG) Awards

**FEBRUARY**
- 25 Más Poderosas
- 50 Más Bello—Elige a Tu Bello
- Valentine’s Day
- Fashion Week
- Super Bowl
- Beauty Awards
- Spring Beauty
- Red Carpet
- Oscar Academy Awards
- Premios Lo Nuestro

**MARCH**
- 25 Más Poderosas
- 50 Más Bello—Elige a Tu Bello
- Health and Wellness
- Spring Beauty
- Work Wear
- Eco-friendly Beauty Products
- Spring Fashion Trends
- Red Carpet
- iHeart Radio Music Awards

**APRIL**
- Spring Runway Beauty & Fashion Trends
- Mother’s Day Gift Guide
- Eco-friendly Fashion and Beauty
- Red Carpet
- Billboard Latin Music Awards

**MAY**
- 50 Más Bello Package Content
- and Live Event Coverage
- Mother’s Day Package—Gift Guide
- and more
- Destination Dressing
- NBA Playoffs
- Spring Fragrances

**JUNE**
- Summer Beauty Guide
- Active/Athletic Beauty
- Waterproof makeup
- Father’s Day & Grad Gift Guides
- Swimwear Trends
- Red Carpet
- MTV Movie and TV Awards

**JULY**
- Summer Travel
- Summer Hair Guide
- Summer Jewelry
- How to Get Fit Arms
- Back to School
- Red Carpet
- Premios Juventud

**AUGUST**
- Back to School: Get the Look
- Festival Kick Off
- Fall Fashion & Beauty
- Fall Accessories
- Red Carpet
- Premios Tu Mundo
- MTV Video Music Awards

**SEPTEMBER**
- The Most Influential Latinos
- Festival/Hispanic Heritage Month
- Fashion Week
- The Cutest Boots of the Season
- Breast Cancer Awareness Beauty
- Dia de Los Muertos/Halloween
- Red Carpet
- Emmy Awards

**OCTOBER**
- The Hot List
- Festival/Hispanic Heritage Month
- Thanksgiving Special
- Dia de los Muertos/Halloween
- Holiday Kick Off
- Anti Aging Heroes
- Red Carpet
- Latin American Music Awards

**NOVEMBER**
- Stars of the Year
- A Tu Salud: Diabetes
- Thanksgiving Special
- Holiday Gift Guide
- Red Carpet
- American Music Awards
- Latin GRAMMY Awards

**DECEMBER**
- Holiday Gift Guide
- Holiday Celebrity Style—Celebrations, Recipes, Destinations, Etc.
- Best Cocktail Dresses for Under $100
- Holiday Makeup Must Haves

**ONGOING CONTENT**

**ENTERTAINMENT**
- People VIP Facebook Live Talk Show
- Celebrity & Entertainment
- Telenovelas

**FASHION + BEAUTY**
- Lunch With Ursula
- Eco You
- Birth of Beauty
- #MeTime
- In the Beauty Closet

**LIFESTYLE**
- Recetas & Comida
- Food
- Tu Salud/Health
- Fitness Content
- Mamás y Bebés/Parenting
- Mi Mascota/Pets
- De Viaje/Travel
- Dreamers
- Your Career
- Personal Finance with Elaine King

Content subject to change