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# Marketing Opportunities



## MARCH

Empowerment franchise consisting of a VIP luncheon honoring and celebrating the nation's "Poderosas" followed by a FREE full day event full of insightful panels, workshops, and sponsor activations engaging Latinas who seek to learn from experts and thought leaders while networking with other professionals.

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## MAY

Signature star-studded franchise consisting of a Media Event and VIP Red Carpet Cocktail party celebrating the 50 most beautiful Hispanics with a complete integrated experience

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## YEAR-LONG

Retail program executed in Walmart stores nationwide

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## OCTOBER

The largest, free curated content experience of its kind, Festival People en Español brings multiple generations of Latinos under one roof providing access to top Hispanic celebrities, influencers and community leaders that inform, inspire, motivate and engage our audience during Hispanic Heritage Month.

8 hours of content over the course of 2 days! Main Stage Programming, Musical Performances, Activations and More.

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