

Publisher's Statement

6 months ended June 30, 2020, *Subject to Audit*

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Annual Frequency: 10 times/year

Field Served: PEOPLE EN ESPAÑOL brings its readers exclusive stories that entertain and inspire, as well as information that enriches their lives. We deliver celebrity access that is second to none, beauty and fashion coverage, award-winning design and human interest stories across a multitude of platforms including print, television and online.

Published by Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
495,947	13,650	509,597	500,000	9,597

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Mar	355,592	41,736	397,328	95,573		95,573	492,901	12,351	48	12,399	463,516	41,784	505,300
Apr	351,245	47,999	399,244	95,363		95,363	494,607	15,795	71	15,866	462,403	48,070	510,473
May	350,814	48,046	398,860	97,520		97,520	496,380	17,717	55	17,772	466,051	48,101	514,152
Jun/Jul	358,607	42,525	401,132	98,763		98,763	499,895	8,501	63	8,564	465,871	42,588	508,459
Average	354,065	45,077	399,142	96,805		96,805	495,947	13,591	59	13,650	464,461	45,136	509,597

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	336,144	37,281	373,425	73.3
Club/Membership: Nondeductible	8,454		8,454	1.7
Multi-Title Digital Programs		999	999	0.2
Partnership Deductible Subscriptions	7,178	6,797	13,975	2.7
Sponsored Subscriptions	2,289		2,289	0.4
Total Paid Subscriptions	354,065	45,077	399,142	78.3
Verified Subscriptions				
Public Place	96,002		96,002	18.8
Individual Use	803		803	0.2
Total Verified Subscriptions	96,805		96,805	19.0
Total Paid & Verified Subscriptions	450,870	45,077	495,947	97.3
Single Copy Sales				
Single Issue	10,538	59	10,597	2.1
Sponsored Single Issue	3,053		3,053	0.6
Total Single Copy Sales	13,591	59	13,650	2.7
Total Paid & Verified Circulation	464,461	45,136	509,597	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	524,000	527,402	529,345	-1,943	-0.4
6/30/2017	540,000	544,469	545,315	-846	-0.2
6/30/2016	540,000	553,556	553,625	-69	

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$2.99		
Average Subscription Price Annualized (3)	\$19.97		
Average Subscription Price per Copy		\$14.30	
		\$1.43	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2019

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Automotive Outlets	5,623		5,623
Doctor/Health Care Providers	64,705		64,705
Education/Learning Facilities	1,349		1,349
Fitness/Recreational Facilities	1,554		1,554
Personal Care Salons	22,771		22,771
Total Public Place Copies	96,002		96,002
Individual Use			
Ordered/Payment Not Received	803		803
Total Individual Use Copies	803		803

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 10 issues, which includes one double issue.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 98,166

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 4,014

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	999	999	1.3	1,344

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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